Career Development Plan Examples

# Example 1: Year 10 student planning HSC and university studies

## Self-Assessment

Strengths: Maths and science  
Interests: Business, finance, and technology.

## Career Research

Potential Careers: Financial analyst, business management, accounting.  
Industries of Interest: Finance, technology, and business consulting.

## Career Goals

Short-Term Goals: Complete HSC with a focus on Advanced Maths, Business Studies, and Economics.  
Long-Term Goals: Enrol in a Bachelor of Commerce or Business with a major in finance or business management.

## Education Plan

HSC Subject Selection: Advanced Maths, Business Studies, Economics, and Chemistry.  
University Plans: Apply to top business schools for a Bachelor of Commerce or Business.

## Experience

Seek a part-time job or work experience at a local business or bank during Year 11 and 12. Participate in school business competitions or entrepreneurship programs.

## Review and Adjust

Review the plan each year. Adjust the subject focus if interests or goals change before the HSC or during university studies.

# Example 2: Year 12 student planning university enrolment

## Self-Assessment

Strengths: Sociology, Business, English.  
Interests: Social policy, business ethics, and communication.

## Career Research

Potential Careers: Policy analyst, business consultant, or corporate communication roles.  
Industries of Interest: Government, corporate responsibility, and consulting.

## Career Goals

Short-Term Goals: Enrol in a Bachelor of Arts with majors in Sociology and Business Studies.  
Long-Term Goals: Pursue a career in social policy or consulting, with a possible postgraduate qualification in public policy or business.

## Education Plan

University Plans: Apply for a Bachelor of Arts at universities with strong sociology and business programs.  
Consider taking elective courses in communication and law during university.

## Experience

Look for internships with government agencies or NGOs. Participate in community volunteer programs and school leadership roles.

## Review and Adjust

Revisit the plan during university to explore additional areas such as international relations or corporate law if interests change.

# Example 3: 1st-year university student in Bachelor of Business

## Self-Assessment

Strengths: Communication, creativity, and problem-solving.  
Interests: Marketing, human resources, and entrepreneurship.

## Career Research

Potential Careers: Marketing manager, HR manager, or brand consultant.  
Industries of Interest: Marketing, human resources, and media.

## Career Goals

Short-Term Goals: Complete the first year of a Bachelor of Business with a focus on Marketing and HR electives.  
Long-Term Goals: Intern with a marketing firm or HR department to gain hands-on experience. Aim to develop a career in brand management or HR consulting.

## Education Plan

Electives: Focus on Marketing and Human Resource Management courses throughout the business degree.  
Consider taking additional courses in digital marketing and leadership.

## Experience

Seek an internship during the second year with a marketing firm or HR consultancy. Engage in university clubs related to business, marketing, or entrepreneurship.

## Review and Adjust

Adjust the focus of electives if specific interests in marketing or HR change. Revisit the career path as internships or part-time roles provide more clarity.